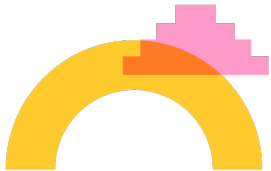
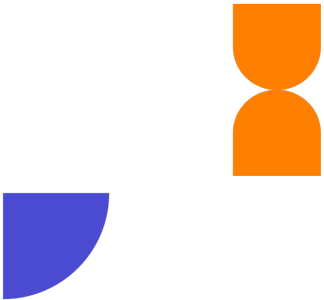




Heads up! WUF12 External Info Session



What is covered?



**DATES,
VENUE,
THEME**



OPPORTUNITIES



EVENTS



**SUBMISSION
of your event**



**SELECTION
criteria**



TIMELINES

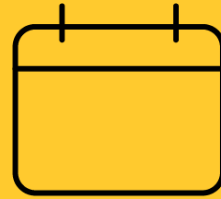


**CALL TO
ACTION**



**WORLD
URBAN
FORUM**





Dates, Venue, Theme

When

4 - 8 November 2024

Where

Egypt International Exhibition Centre

Who

Over 20,000 participants expected in person and virtually

WORLD URBAN FORUM

TWELFTH SESSION



CAIRO, EGYPT | 4–8 NOVEMBER 2024

WUF12 website: wuf.unhabitat.org

#WUF12 Theme

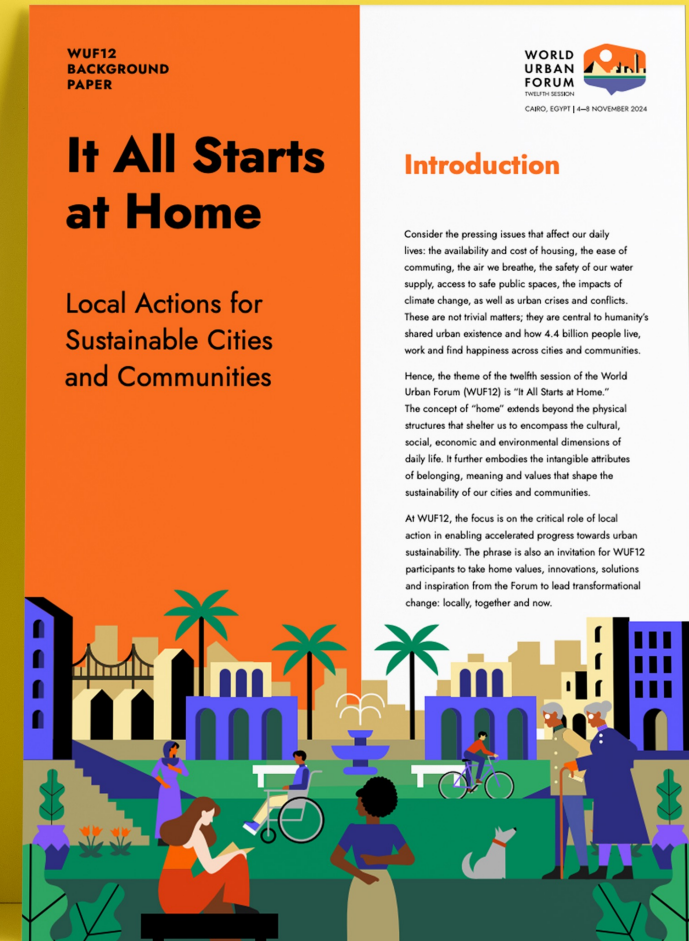
It All Starts at Home

Local Actions for Sustainable
Cities and Communities

The **Background Paper** is already
available



WORLD
URBAN
FORUM



Dialogues

The Dialogues are the high-profile events which set the agenda for policy and action.

They provide a platform for global thinkers, practitioners and decision-makers to share insights on themes of global importance, connected to the overall theme of the Forum, and includes active discussion with the audience.

Discussions collect key reflections on the implementation status and achievement of the New Urban Agenda and the Sustainable Development Goals.



The Six WUF12 Dialogues

The WUF12 theme “It All Starts at Home: Local Actions for Sustainable Cities and Communities” is supported by six dialogues, each exploring a different dimension of the theme.

WORLD
URBAN
FORUM



1

**Housing
our future**

2

**Cities and the
climate crisis**

3

**Stronger
Together**

4

**Financing
localization and
localizing
finance**

5

**Putting
people first in
a digital era**

6

**The loss
of home**



Opportunities

for partner-led and partner-run events

Why join as an event organizer or attendee?

Showcase your work

- Present your projects and research to a global audience
- Establish yourself as a thought leader in urban development

Collaborate and Learn

- Engage in interactive sessions with diverse stakeholders
- Learn from fellow experts and practitioners
- Contribute to discussions shaping urban policies worldwide



Partner-led events

The heart of the World Urban Forum are its stakeholders.

Whether citizen, local and national government representatives, academia, private sector, civil society, UN entities, grassroots, international organizations, etc.; are all welcome to apply to host partner-led events.



Apply until 22 April!

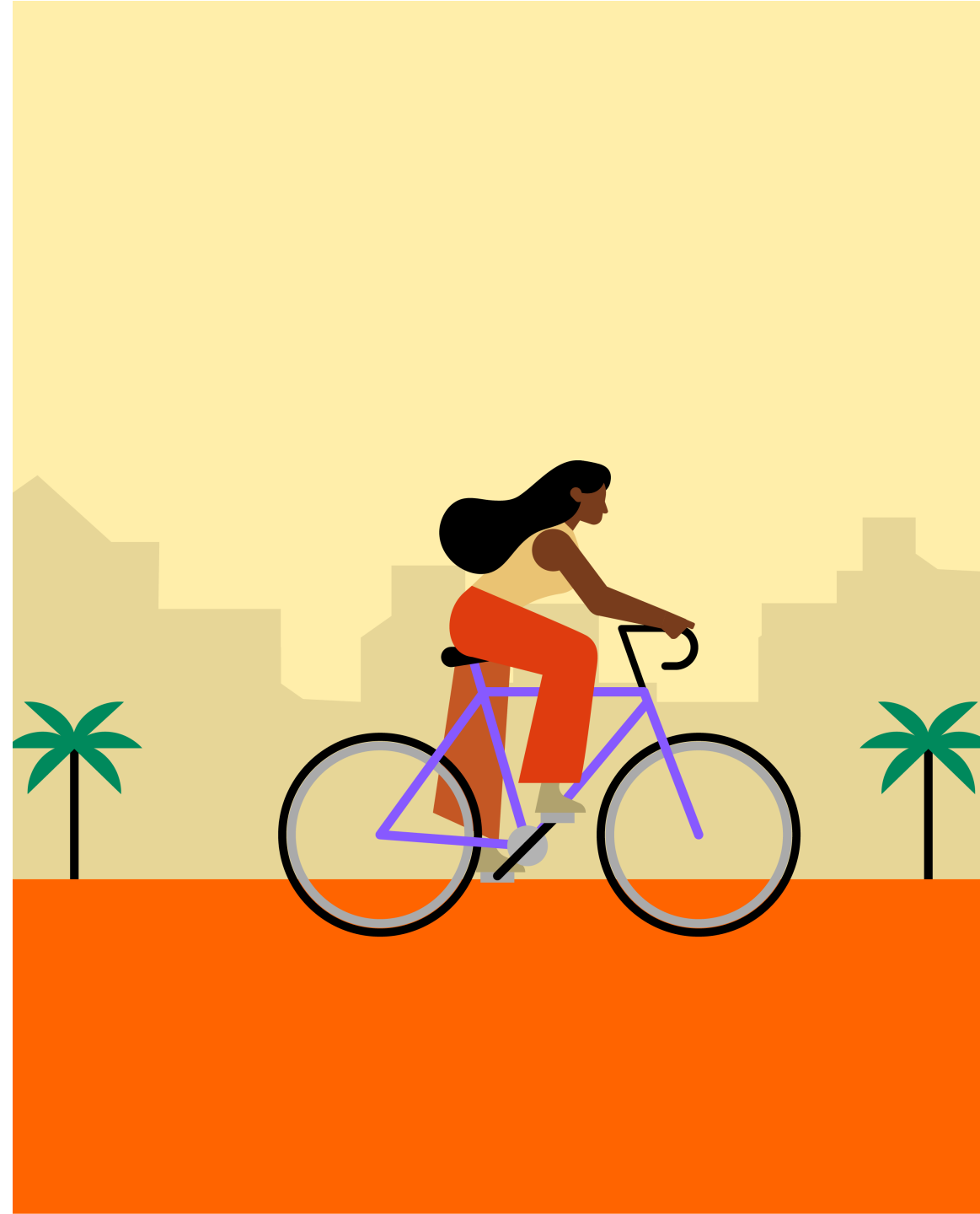
Use the following link to apply:

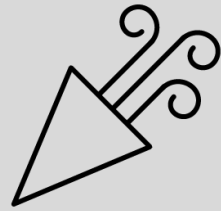
<https://events.unhabitat.org/>



Urban Cinema Applications are open until 30 May.

Urban Expo applications are coming soon.



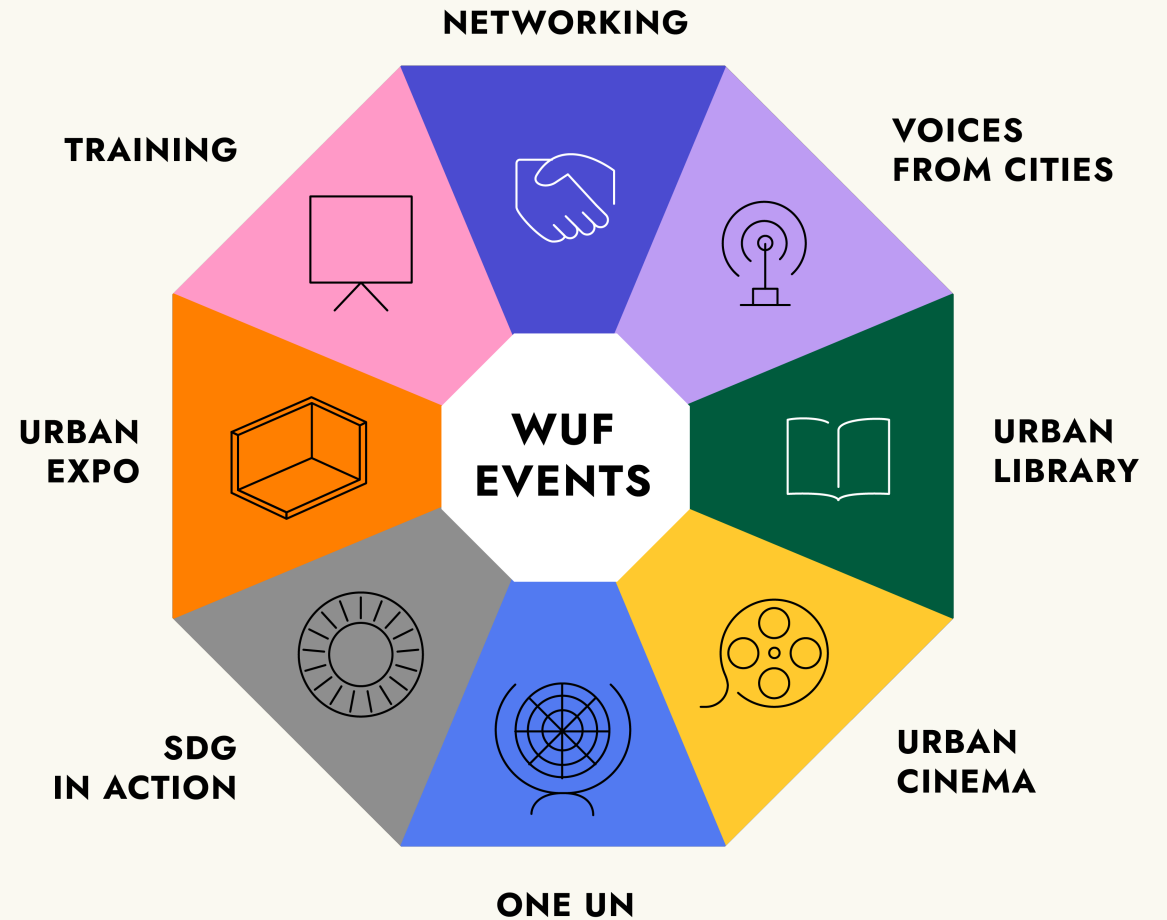


Events

What events are best for you?

We are pleased to offer spaces for partner-led events, as well as opportunities to exhibit in the Urban Expo: one of the highlights of every WUF.

There are seven types of partner-led events + Expo at WUF12

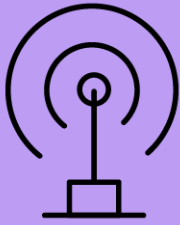




NETWORKING

Networking events (90 minutes) offer an opportunity to make global connections to share ideas and best practices, and to establish the foundation for future partnerships and relationships. All organizations can apply to host a networking event!

Organizations that want to host a networking event are limited only by their imagination. Networking events are also a great opportunity to collaborate with another organization to host!



VOICES FROM CITIES

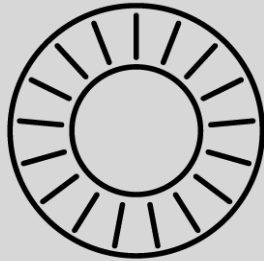
Voices from Cities events (90 minutes) seek to present solutions to the specific challenges confronting cities themselves. Local and regional Governments, citizen networks and organizations working with cities are the typical hosts of Voices from Cities events.

Voices from Cities events seek to lay groundwork for city-to-city collaboration.



The Urban Library (60 minutes) is **a space to launch a publication** a research report, a book, or any other new piece of evidence to support sustainable urbanization.

A good Urban Library event offers both the presentation of the evidence and an opportunity for debate and discussion. They are typically facilitated by the organization that has produced the evidence and can attract media interest if they are promoted ahead of time.



**SDG IN
ACTION**

SDGs in Action events (90 minutes) aim to draw linkages between sustainable urbanization and the Global Goals – ensuring that no one is left behind in the cities we need. Any organization can apply to host an SDGs in Action event if this is at the core of its work.

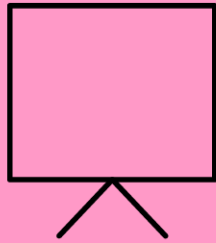
SDG Localization is a critical component of the New Urban Agenda. Events under the SDGs in Action banner should consider one or more of the five domains of localization: culture, economy, society, environment and governance



ONE UN

Hosting of One UN events (90 minutes) is restricted to UN agencies, funds, programmes and Inter-Governmental organizations exclusively.

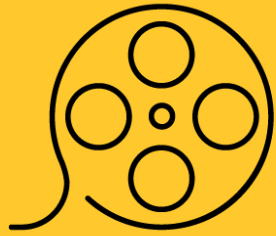
One UN events aim to tie the New Urban Agenda to the work being done across the globe in service to the UN mandate and the Global Goals.



TRAINING

Training events can last for up to three hours. They are a platform for training providers to teach skills, knowledge, tools, methods and instruments.

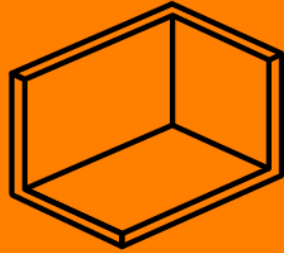
By grounding WUF12 in a commitment to localization, we aim to empower local stakeholders by providing capacity building opportunities that aim at making sustainable development more responsive to local needs.



URBAN CINEMA

Lights, camera, urban! Whether a producer, a director or only an enthusiast, the Urban Cinema at the World Urban Forum features the opportunity to present initiatives, art, and culture through video and media.

Urban Cinema specifications will be published later in our website.



**URBAN
EXPO**

Another opportunity to showcase your organization is in the Urban Expo: **a global marketplace of solutions on display** for the duration of WUF12.

Exhibit space comes in multiple sizes, at multiple price points. Information on pricing will be available in the WUF12 registration portal.



Submitting your event for WUF12

New: UN-Habitat GEMS

This Global Events Management System is more than a registration platform. It is a digital platform specifically designed to meet the needs of UN-Habitat. It makes event management processes more efficient and effective for UN-Habitat and the **users** of GEMS – you the **Partners**.

It provides you with:

1. Account creation
2. Online registration and accreditation
3. On-site registration
- 4. Event applications**
- 5. Exhibition booking**
6. Event data collection and online management
7. WUF12 events management (during application and after approval)

How to start and next steps

1 Sign up with creating your Profile on the UN-Habitat Global Events Management System (GEMS). You will receive an automated email confirming your account in GEMS.

2 Login in GEMS, select and register for WUF12 (or other events hosted by UN-Habitat once they are open). You will receive an automated email after successful registration.

3 Within your personal dashboard, study the different event types for WUF12 available and select what is suitable to your organization.

4 Read the mandatory criteria of selection to ensure you adhere to all requirements.

5 Submit your event application. Note that only one submission per event type is allowed from the same organization. An automated email will be send confirming your event application submission.

6 Wait for the outcome!

Questions on GEMS and the registration process?

Contact us for more information and assistance with GEMS at:

unhabitat-events@un.org



Selection Criteria

Selection Criteria

- 1 Submissions should include at least one co-organizer, and up to 4 organizations in the planning and submission.
- 2 Select one Dialogue and describe the relevance of your event to it and the WUF12 theme.
- 3 Intended aim and outcomes of the event.
- 4 Quality of the proposal.
- 5 Innovation in outreach/mobilization strategy
- 6 Inclusivity aspects of your panel: gender parity, youth, etc; up to 5 panellists and 1 moderator.
- 7 Link your event to a maximum of three SDGs at Goal or Target level.
- 8 The organizer of the event must attend in person.



Timeline

WORLD
URBAN
FORUM



Timeline

Applications* for partner led-events

Deadline is 22 April 2024

Urban Cinema

Deadline is 30 May 2024

Urban Expo

Opening of applications are coming soon

*Applications must be completed in **English**.

*At no time in the application process is any payment expected.



WORLD
URBAN
FORUM

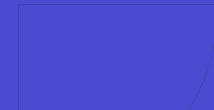




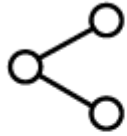
Call to Action



WORLD
URBAN
FORUM



Actions



Share in Social media

Sharing registration links on social media.

Twitter | instagram: @wuf_unhabitat

Facebook: @worldurbanforum

Linkedin: World Urban Forum

#WUF12 #ItAllStartsAtHome



Forward Invitations

Forward event invitation emails to your contacts, and relevant networks.



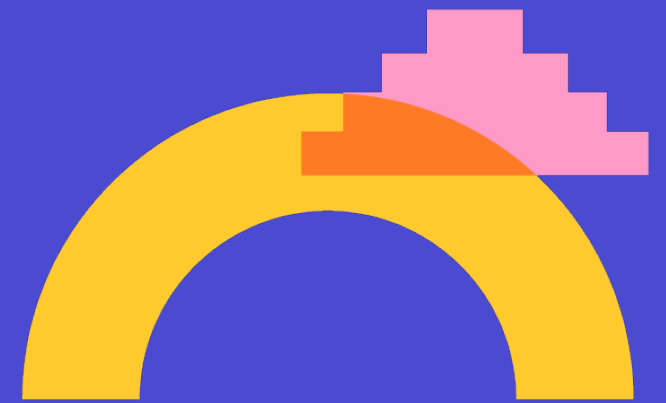
Utilize Networks

Use personal and professional networks to promote the event. Utilize LinkedIn for broadcasting event details to industry connections.



WORLD
URBAN
FORUM





See you in Cairo Thank you!

Questions? Contact us at:

unhabitat-wuf@un.org

WORLD
URBAN
FORUM



wuf.unhabitat.org